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United States®
Census
2020

2020 Census - Weekly Action Request

CALL TO ACTION in final days of the 2020 Census [BEFORE NRFU](#)

We are in the final weeks and days of the 2020 Census in terms of self response. The census is the [foundation of democracy!](#) And what the heck is NRFU anyway? Nonresponse follow up (pronounced nar-foo) will be the process [where we seek responses from nonresponsive houses...during the pandemic](#). So we want to ENCOURAGE people to respond on their own so we can decrease the number of homes that needed to be visited to gather responses in person during [NRFU](#).

YOU have the power to decrease in person contact from census takers and save taxpayer money all by encouraging others to take the census.

This is a call to action for all CENSUS PARTNERS to do the following:

1. **One** person can't do this alone. We need help from ALL CENSUS PARTNERS to finish [this](#) out!
2. The focus is on **2** things: Making sure that everyone, including all [women](#) and [children](#), are counted in the 2020 Census.
3. We are asking each and every person to commit to [calling 3](#) friends a day to ask them to complete the Census, and to also encourage others to do the same.
4. This is [For Your Community!](#)
5. Let's do this for the next [5 weeks](#)
6. This data matters not just for [6 years....but for 10!](#)
7. Rumor has it that folks need to be reminded [7 times](#) before taking action on something
8. Post **8** [posts](#) on [social media](#) about the census (twitter, instagram and FB) using the hashtag #2020census #ColoradoCounts #Womencount #Icount #YOURCITY or YOURCOUNTYcounts #ChildrenCount -switch to any language!
9. Here are **9** reasons why to do it:
 1. [Federal Funding](#) and [Political Power/Voice in Congress](#)
 2. [Counting of every person](#)
 3. [Health](#)
 4. [Business](#)
 5. [Early childhood care](#) and [Education](#)
 6. [Infrastructure](#) and [Emergency Preparedness](#)
 7. [The Environment](#)
 8. [Seniors](#)
10. We want to do all of this by August **10th** as we are scheduled to [start in person door knocking August 11th](#)

The bottom line is that we need EVERY person whose feet are touching our soil to be counted! Please let them know it's [safe to share](#) data and important to be counted.

Call for Photo Submissions for "Riders for the Count"

We kicked off **#RidersForTheCount** this past weekend and due to the overwhelming success we are extending the social media campaign through the month of July.

3 Steps To Join **#RidersForTheCount**

1. Write or print "[2020Census.gov](https://www.census.gov)" on a sign
2. Hop on a ride and take a photo,
3. Share the photo with the hashtag **#RidersForTheCount** and your featured county, city, town or group.

Look at

<https://www.facebook.com/hashtag/RidersForTheCount>) for ideas or to share your own photo.

EXAMPLES:

Lincoln, Montana

Riders of the Count
Lincoln MT

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#RidersForTheCount

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Denver, Colorado

2020CENSUS.GOV
LOS HERMANOS TAFOYA
TAMBIEN CUENTAN!!!
#RidersoftheCount

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Agate, Colorado

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Wiley, Colorado

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[Lincoln County Economic Development Corporation](#)
[Neighborhood Navigators](#)
[Each One Teach One](#)

[Prowers County Public Health and Environment](#)

[SECO Counts](#)

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Please continue to share what we post on the following sites:



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