CALL TO ACTION in final days of the 2020 Census  BEFORE NRFU

We are in the final weeks and days of the 2020 Census in terms of self response. The census is the foundation of democracy! And what the heck is NRFU anyway? Nonresponse follow up (pronounced nar-foo) will be the process where we seek responses from nonresponsive houses...during the pandemic. So we want to ENCOURAGE people to respond on their own so we can decrease the number of homes that needed to be visited to gather responses in person during NRFU.

YOU have the power to decrease in person contact from census takers and save taxpayer money all by encouraging others to take the census.

This is a call to action for all CENSUS PARTNERS to do the following:
1. **One** person can’t do this alone. We need help from ALL CENSUS PARTNERS to finish this out!

2. The focus is on **2** things: Making sure that everyone, including all **women** and **children**, are counted in the 2020 Census.

3. We are asking each and every person to commit to **calling 3** friends a day to ask them to complete the Census, and to also encourage others to do the same.

4. This is **For Your Community**!

5. Let’s do this for the next **5 weeks**

6. This data matters not just for **6 years**....but for **10**!

7. Rumor has it that folks need to be reminded **7 times** before taking action on something

8. Post **8** posts on **social media** about the census (twitter, instagram and FB) using the hashtag **#2020census #ColoradoCounts #Womencount #Icount #YOURCITY or YOURCOUNTYcounts #ChildrenCount** -switch to any language!

9. Here are **9** reasons why to do it:
   1. **Federal Funding** and **Political Power/Voice in Congress**
   2. **Counting of every person**
   3. **Health**
   4. **Business**
   5. **Early childhood care** and **Education**
   6. **Infrastructure** and **Emergency Preparedness**
   7. **The Environment**
   8. **Seniors**

10. We want to do all of this by August **10th** as we are scheduled to **start in person door knocking August 11th**

The bottom line is that we need EVERY person whose feet are touching our soil to be counted! Please let them know it’s **safe to share** data and important to be counted.
Call for Photo Submissions for "Riders for the Count"

We kicked off #RidersForTheCount this past weekend and due to the overwhelming success we are extending the social media campaign through the month of July.

3 Steps To Join #RidersForTheCount

1. Write or print "2020Census.gov" on a sign
2. Hop on a ride and take a photo,
3. Share the photo with the hashtag #RidersForTheCount and your featured county, city, town or group.

Look at https://www.facebook.com/hashtag/RidersForTheCount for ideas or to share your own photo.

EXAMPLES:
If you want to Reshare/Repost/Retweet

Please continue to share what we post on the following sites:

2020census.gov
Facebook
Twitter
Instagram
LinkedIn